



TECHNICAL SPECIFICATIONS

For best results, we require all artwork provided to meet the following Zest Image specifications.

File Format

We prefer EPS, TIFF and PDF created from Adobe Creative Suite. We will attempt to print from other file types, however we can not predict the outcome. We do not accept file formats from programs like Microsoft Word, Microsoft Publisher, or Corel Draw. You will need to export them into any of the above formats. All major design packages are able to save files in at least one if not all of them. Once you have all your files for your order ready, then please compress them into one file using Stuffit or Finder on a Mac or Winzip on a PC.

Fonts and images

All fonts should be outlined (created as curves/paths), or the fonts must be supplied. All included/placed graphics and images must be supplied unless they are "embedded" within the final supplied file.

Scaling, Resolution and File Size

Where possible, supply final files at 100% final print size. Adobe Illustrator places a limitation of approx. 5779mm as the largest workable size. For work that exceeds this, scaling to 10% is efficient. Image resolution should aim at 35mb per square metre at 'final print size'. The larger the image and the greater the viewing distance, lower resolution images become suitable. Talk to us if you are concerned about your image resolution.

Bleed

All files need to include bleed. Please add an extra 5mm to your file size on each side and extend all images and backgrounds to this edge. We will trim back to the correct size.

File Naming

As you could imagine, with hundreds of files coming through our system, naming your files correctly is very important. All files should be given a unique and logical name. If all customers called their artwork "banner.eps" then the potential for errors may occur. For a banner the following name would be ideal: (Company name followed by the product then size) - "ZestPromotionBanner_3000x1000" (note - width x height in millimetres)

Colour Proofs

Please supply a printed colour proof of each image to be printed, showing finished artwork size and what scale the artwork has been prepared at. It need not be colour accurate but should show clearly any PMS colours that you would like us to match. CMYK cannot accurately match PMS spot colour. We will, however, visually match the colours as accurately as possible.

Colour Output

Our large format digital printers are CMYK so please supply artwork accordingly.

Transfer Media

CD-R (Mac/PC)

DVD (Mac/PC)

Email : print@zestimage.com.au (Broadband - for files up to 8MB only)

File Transfer: For files larger than 8MB, go to our Resources page on our web site.